



Make a Difference While Advertising and Reach 100,000+ + Shoppers Only \$150 a Year

Marin Family Shops is a fundraising project started in early 2010 to support the work of **Marin Family Action** in our community. Placing a listing on our site with a link to your Web site will drive traffic to your business while helping strengthen families in our beautiful community.

Marin is #1 in Spending: Stay Visible! According to MapInfo, a New York research company, Marin posts the highest average household expenditures in the nation, with total retail spending pegged at \$68,782 a year.

Our stats are excellent -- Marin Family Action receives approximately 32,032 requests per month with 14,383 pages sent, and has an average of 2:53 minutes on the site – these are excellent figures.

BASIC FEES

Listing Fee in your Business Category: \$150 per year includes a link to your site;

We also provide Hosting and Design:

- \$250 for one page hosted at Marin Family Shops (plus \$150 per year listing fee); you supply text and graphic(s).
- 5-7 page packages can be turned around quickly and hosted under our account or you can provide your own hosting service. Average costs range from \$750 to \$1800 depending on quality of materials you provide (i.e. text and graphics) and how much social networking you would like added to the site (i.e. blogs, RSS feeds, etc.)
- Larger packages are, of course, available and include design, logo design, content development, editing, Blogs, site updates . . . everything you need to make your business grow, including print collaterals.

PROJECT MANAGER

D. A. Levy, Marin Family Action Shops Project Manager, has 20+ years of experience in developing Web sites, beginning with *The Chronicle Season of Sharing Fund's* site in 1988.

Questions for the Project Manager:

DALevy@MarinFamilyAction.org

Marin Family Action

Marin Justice Center, 30 North San Pedro Road, San Rafael, CA 94903

415.444.0915 ° FAX 415.507.1778

www.MarinFamilyAction.org – www.MarinFamilyShops.com



Please join us by filling out the following and mailing the form to us with your check. Within 48 hours of receiving this form and payment, your site will be included on MarinFamilyShops.org.

Thank you very much.

Yes, please sign me up for a one-year listing on your Marin Family Shops web site.

My check in the amount of \$150 is attached

Name	
Company/Address	
Telephone/eMail	
Your Web Site (We will link to this)	
Category	
Special sales, offers, etc., to be considered for featured spot	
Notes/Comments	

Because Marin Family Action is a non-profit corporation and a community-based site, we are subject to restrictions regarding subjects advertised on the site or linked to from the site; all advertising must be family-friendly. No political announcements will be accepted.

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